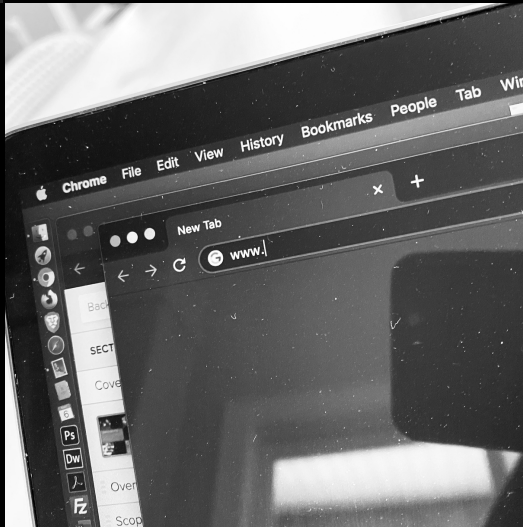
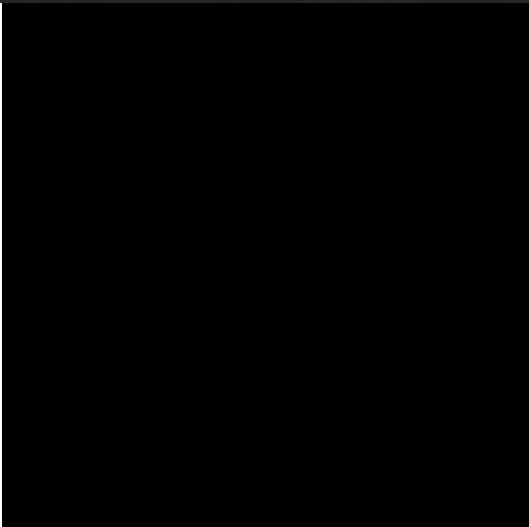




WEBSITE CARE PLAN



OVERVIEW

So, you have a website...great! Now what?

Do the terms plug-in, encryption, SSL and SEO have you scratching your head in confusion?

Consider your website like your home, but on the Internet. Are the doors locked? Who else has the keys? Do you have a security system? Who cuts the grass, shovels the snow or completes the house repairs?

All of this can be overwhelming when you're running a business and attracting clients with your new or updated website. The maintenance and security of your online home should be the least of your worries.

The monthly Website Care Plan meets all of your maintenance, update and security needs. In the event of a security breach, a contingency plan or backup is just a click away.

Hackers are savvier than ever and best practices for websites call for more security/attention than ever.

When you sign up for the website care plan, you get:

In short, you get a whole lot of peace of mind, knowing that your online home is safe, up-to-date, and secure.

SERVICES

Backups

- Daily incremental backups to an offsite server
- Simple site restore/rollback technology
- On demand full backup generation and download

Maintenance

- Automated WordPress core updates with automated fallback if there's ever an issue
- Ongoing theme & plugin updates
- Self healing technology - if there's an error the server will automatically resolve the issue
- Staging & Development environments for testing and previewing changes prior to launching live
- Check and remove any installed unused and/or out of date themes and plugins
- Review theme and ensure support is still being offered and ongoing updates to the core of the theme. If current theme is no longer supported or not being updated then alternate theme will be recommended

Site Health

- SSL to ensure encrypted data transfer and improved SEO (Search Engine Optimization)
- Regular review for any vulnerability updates/patches and applied immediately
- Monitor and review uptime reports
- Daily malware scans with automated alerts when potential vulnerability discovered
- Daily site performance / page load times monitoring with automated alerts
- Site clean and restoration if exposed to vulnerability (malware, hacker, etc.)

Performance

- Powered by the top tier Google Cloud Platform - best in class
- Server geo-located to be closest to where you do business
- CDN (content delivery network)
- Server architecture optimized for WordPress specifically
- Ongoing database optimization

Reporting

- Monthly overview of updates completed
- Monthly Google Analytics site report